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FOR IMMEDIATE RELEASE:

The 50th Anniversary Celebration of the 1964 – 1965 AFL Champion Buffalo Bills Highlights the Buffalo Bills Alumni Foundation's Fabulous "Weekend of Events" September 12, 13 & 14

Several Legends from those Bills '64 – '65 Championship teams to attend the Bills Alumni Foundation's Biggest Annual Fundraiser

August 24, 2015...Buffalo, NY...The Buffalo Bills Alumni Foundation's premier fundraising event of the year, the annual Weekend of Events, will recognize two of the greatest teams in Buffalo Bills history. It's the "50th Anniversary Celebration of the 1964 – 1965 AFL Champion Buffalo Bills". Some of the greatest players to ever play for the Buffalo Bills will get together one last time as the Bills Alumni relives the accomplishments of those amazing teams and their players and coaches during their fabulous "Weekend of Events" on **September 12, 13 and 14**.

This year's Weekend of Event is jammed packed with excitement. Nearly 25 players from those teams will take the stage wearing their throwback '64 – '65 Bills jerseys. They will be introduced during a special program at the Alumni's **VIP Gala on Saturday, September 12, 2015** at the beautiful **Seneca Niagara Events Center in Niagara Falls, NY** by our Master of Ceremony, former Buffalo Bills star and ESPN football commentator, **Paul Maguire**. The VIP Gala will also feature over 100 silent auction and 12 live auction items, including several one of a kind items. There will also be a special tribute to the late legendary Bills play-by-play man Van Miller.

The Bills Alumni Weekend also includes a **VIP Tailgate Tent Party** at Ralph Wilson Stadium on **Sunday, September 13** just prior to the Bills homecoming game against the Indianapolis Colts and the **Annual Alumni Charity Celebrity Golf Classic** on **Monday, September 14** at the Seneca Hickory Stick Golf Club in Lewiston, NY.

The Buffalo Bills Alumni Foundation was founded in 1999 and is comprised of past Bills players that have left an imprint on society during their football careers and want to continue molding society in a positive manner. Not only have they changed the game, but they have touched and shaped Buffalo as we know it today. The Bills Alumni Foundation has given over \$2 million to local Western New York charities over the past 20- years.

The Bills Alumni Weekend of Events is open to the public. For sponsorship information, tickets or general information please call **JRC Promotions** at **716-694-7867** or email ciffaj@jrcpromotions.net. Also, on the website, www.buffalo billsalumni.com.

Read about the 1965 Bills AFL Championship team at <http://bit.ly/1965AFLChampions>